

UPPERCASE

NEWS RELEASE – FOR IMMEDIATE RELEASE

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UPPERCASE DESIGNS Now Offers its KRADL® Air Space-Saving Vertical Stand for MacBook Air®

-- Give your 11-inch or 13-inch MacBook Air an elegant new home and free up valuable desktop space with the sleek, ultra-compact KRADL Air --



ARCADIA, California, November 11, 2015 —

UPPERCASE Designs, a provider of intelligent, elegant and affordable Apple® accessories now offers its KRADL Air vertical stand for the MacBook Air. The new KRADL Air's minimalist, space-saving design makes it the perfect home for an 11-inch or 13-inch MacBook Air and holds the laptop in a vertical position to free up valuable desk space.

KRADL Air's unique design holds the laptop at seven degrees from vertical, allowing its profile to be the smallest among all other laptop stands. The seven-degree tilt allows easier docking and removal of the laptop along with significantly reduced wobble compared to other designs. The minimalist design makes the KRADL Air nearly “disappear” when the MacBook Air is docked inside. The KRADL Air is machined from solid aerospace aluminum with an impeccable finish that exudes quality and exactly matches the 11-inch and 13-inch MacBook Air (2010 and newer).

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The KRADL Air is ideal for use with a MacBook Air in clamshell mode when used with an external monitor or for holding the laptop when not in use. It has an ABS plastic inner sleeve to cradle the MacBook Air and an anti-slip silicone pad on its base to protect the desk surface and prevent movement. The KRADL Air has a slot in the back to maintain ventilation while the laptop is in use. Though extremely compact, the KRADL Air's weight and stable design holds the MacBook Air securely and keeps it out of harm's way from accidental drops, spills or scratches.

“Our new KRADL Air is the only vertical stand on the market that makes sense out of saving space, because of its minimal profile,” said Youyou Wu, Co-Founder of UPPERCASE Designs. “The KRADL Air helps provide a clutter-free space for you to be creative, keeps your MacBook Air in a safe position and facilitates use in clamshell mode with a bigger monitor.”

In addition to the KRADL Air, UPPERCASE Designs offers a varied lineup of Apple accessories that offer something different and extra in design, functionality and value. These include premium leather sleeves for MacBook Air and iPad®, ultra-thin keyboard protectors, palm rest and track protectors for MacBook models and other top-quality accessories.

The UPPERCASE Designs KRADL Air Vertical Stand for MacBook Air is currently available from gouppercase.com and Amazon.com at a suggested retail price of \$29.99. If your MacBook Air has a case, please remove it before using the stand.

About UPPERCASE Designs

UPPERCASE Designs offers elegant, intelligent and affordable accessories exclusively for Apple devices. Co-founded in 2012 by Youyou Wu, UPPERCASE is comprised of engineers and designers who are passionate about Apple products and are dedicated to providing products that enhance and complement the user experience. By offering its products exclusively online UPPERCASE is able to keep costs down and maintain the company's high standards of quality, functionality and durability. For more information please visit gouppercase.com.

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