



NEWS RELEASE

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Tone Tubby Appoints Jonathan Byrnside as Vice President of Sales and Marketing

Haight Ashbury, California, September 21, 2015 – Tone Tubby, manufacturers of premium-quality hempcone speakers for electric guitar and bass amplification announced it has appointed Jonathan Byrnside as Vice President of Sales and Marketing.

In his position Byrnside will be responsible for managing all aspects of Tone Tubby's public persona through multiple channels of marketing including social media, direct retailer relations and in-the field initiatives with customers.

For over 15 years Byrnside has worked as a musician, photographer, and promoter. He began his musical career in Boulder, Colorado working as a stagehand and front of house engineer and booked shows for high-profile venues including the Fox Theatre, Catacombs Bar, Tulagi and the Flatirons Theatre. He has played in a number of bands professionally and toured the US, Canada and Europe. Most recently he worked for Guitar Center in various capacities, ultimately becoming general manager of the Fresno, CA store.

"Tone Tubby has worked very hard to build a reputation for exceptional sound and quality among top artists and those 'in the know,' and with Jonathan on the team we are now positioned to attain a higher profile among a wider audience of musicians, dealers and consumers," said Thom Brown, Tone Tubby CEO.

Jonathan's creative experience and years managing frontline retail will bring an innovative and unorthodox approach to further expanding Tone Tubby's presence in the MI market, both as a premium speaker upgrade and as OEM equipment in guitar and bass amplifiers.

Byrnside commented, "I couldn't be more ecstatic to be part of the Tone Tubby family! As a lifelong tone seeker myself, I have always taken great joy in helping others bring their concept of the perfect tone to fruition. I will bring my passion for American-made quality and craftsmanship and my empathy for the customer to making Tone Tubby the preeminent luxury speaker brand for those seeking truly breathtaking tone."

Click here for a high-resolution image of Jonathan Byrnside.

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The Companies and “The Original Hemp Cone Speaker”

Tone Tubby is a licensed distributor of MoxieTone speakers and speaker cabinets for acoustic and electric musical instruments. MoxieTone is a designer and manufacturer of premium-grade hemp cone speakers and musical instrument cabinets. The hemp cone speakers utilize a proprietary cone made from hemp paper to deliver a broader and richer tonal range with exceptional clarity, detail and greater durability.

Tone Tubby has provided hemp cone speakers for Carlos Santana, Eric Clapton, Trey Anastasio, Billy F. Gibbons, Myles Kennedy, Slash, Steve Kimock, Jimmy Herring, Zac Brown, Los Lonely Boys and many other illustrious artists.

For more information please visit www.tonetubby.com.