



## PRESS RELEASE

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### **Audience to Debut Its ClairAudient The ONE Single-Driver Loudspeaker, LSA 4+4 Advance Floor Standing Speaker and Audience-Modified Oppo BDP-83SE Blu-ray Player at T.H.E. Show 2011**

*San Marcos, CA, December 27, 2010* – [Audience](#) will be introducing its **ClairAudient The ONE single-driver loudspeaker** and **ClairAudient LSA Advance (Line Source Array) 4+4 bi-pole floor standing speaker** at The Home Entertainment Show (T.H.E. Show) 2011.

**The Audience-modified Oppo BDP-83SE Blu-ray player with SACD and DVD-Audio** will also make its debut. The new products will be demonstrated at T.H.E. Show 2011 at the Flamingo Las Vegas, 4th Floor, Conference Room C (January 6 – 9, 2011) as part of a complete Audience music system.

The ClairAudient The ONE incorporates the same exclusive A3-S full-range crossover-less driver that is at the heart of every Audience ClairAudient loudspeaker, along with a purpose-designed passive radiator. The A3-S driver is a high power, 12mm excursion, ultra low distortion transducer that is full-range, eliminating the need for a separate woofer, midrange driver and tweeter, and crossover network and their inherent sonic compromises of sonically dissimilar drivers, phase distortions, loss of resolution and transient response degradation. The ONE delivers surprisingly expansive, dynamic and detailed sound from a desktop-style loudspeaker.

The ClairAudient LSA 4+4 Advance features four front-facing and four rear-facing A3-S drivers and two passive radiators in a floor standing enclosure, to convey the power and emotion of music with extraordinary clarity, warmth and resolution. Like The ONE, it will be available in a variety of striking, exotic wood veneer finishes and is designed, engineered and handcrafted in the United States.

The A3-S driver features a large patented neodymium-magnet motor structure and voice coil that moves with a highly linear excursion. It utilizes an exclusive rigid lightweight anodized aluminum-magnesium alloy cone material with a curvilinear shape. Other refinements include a concave dust cap that is specially designed to control high-frequency cone breakup and provide optimum dispersion; a patent-pending surround with a unique "S" shape that allows the driver to behave more like an ideal pistonic (back and forth) radiator; a rigid patent-pending basket (frame) that eliminates sonically degrading resonances, a spider (the circular piece that holds the driver's voice coil in place) that allows unrestricted cone movement and many additional enhancements.

The Audience-modified Oppo BDP-83SE Blu-ray player is modified with a new analog section and power supply, a built-in Audience aR1-TO power conditioner, an Audience Au24 powerChord and more than 60 parts upgrades that transform the player into an ultimate-performance source component. Improvements include Audience OHNO high-purity copper internal wiring, Audience TO (Teflon) capacitors in critical circuit applications, all filter capacitors increased in value and quality, all op-amps upgraded to LM4562 ICs, and numerous additional refinements.

The ONE, LSA 4+4 Advance and Audience-modified Oppo BDP-83SE will be demonstrated at T.H.E. Show 2011 as part of a complete Audience music system including the **AdeptResponse aR6-TS and aR12-TS power conditioners, Wavemaster buffered autoformer preamplifier, prototype Wavemaster Class D monoblock power amplifiers, Au24e cables, Au24 powerChords** and other components.

Pricing and availability for the Audience ClairAudient The ONE loudspeaker, ClairAudient 4+4 Advance floor standing speaker and Audience-modified Oppo BDP-SE Blu-ray player will be announced.

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## About Audience

Audience was formed in November 1997 by John McDonald and the late Richard Smith, as a design and production company focused on building the best possible audio and video equipment. To pass the Audience test, each product must truly make a significant contribution to the reproduction of audio and/or video. Audience offers loudspeakers, electronics, cables, power conditioners, high-resolution capacitors and the Auric Illuminator optical disk resolution enhancement.

Audience's commitment is to develop the very best products possible, and the company is committed to unexcelled customer service and product support. All Audience cables have an unconditional lifetime warranty and power conditioners have a ten-year warranty. For more information visit [www.audience-av.com](http://www.audience-av.com).