

NEWS RELEASE

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FOR IMMEDIATE RELEASE

HOLIDAY GIFT GUIDE IDEAS: AUDIOPHILE HEADPHONES FROM AUDIO-TECHNICA

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[Audio-Technica](#) offers audiophile headphones for enthusiasts who want to hear their favorite music at its best. This holiday season, ultimate performance comes in two styles – the ATH-A700 closed-back and ATH-AD700 open-air headphones. Both make ideal holiday gifts for family members and friends who are passionate music listeners.

Links to product profiles and high-resolution images on the Audio-Technica website are in the following descriptions and at the end of this press release.

For review samples, high-resolution images and additional information, contact Frank Doris at frankdoris@optonline.net or 631-645-5668.

ATH-A700 Closed-Back Dynamic Headphones (SRP: \$179.95)

The Audio-Technica [ATH-A700](#) headphones deliver thrilling sonic accuracy and musical realism that will bring a smile to even the most demanding audiophile on your holiday gift list.

These headphones incorporate advanced technologies to deliver the superlative performance that has made Audio-Technica a favorite among recording engineers, artists and producers. The ATH-A700 utilizes a proprietary large-aperture 53 mm driver with an efficient neodymium magnet and a copper-clad aluminum-wire (CCAW) voice coil for exceptional resolution.

The headphones' closed-back Double Air Damping System provides deep, powerful bass, along with a smooth, musical midrange and detailed treble. The ATH-A700's extremely wide 5 – 35,000Hz frequency response offers exceptional fidelity from any music source, and the cord has OFC oxygen-free copper wire and a gold-plated 1/8-inch stereo connector to ensure ultimate sonic purity.

The ATH-A700's closed-back design provides maximum acoustic isolation and long-wearing comfort, thanks to its lightweight design, earpads that fit completely over the ear, and a unique self-adjusting 3D Wing Support Housing that automatically adjusts to any wearer's head size. A 1/4-inch (6.3 mm) stereo adapter is also supplied with the ATH-A700.

ATH-AD700 Open-Air Dynamic Headphones (SRP: \$159.95)

For those who prefer the spacious quality of open-back headphones, the [ATH-AD700](#) offers an outstanding combination of musically involving sound and total comfort for the holidays and year round. The ATH-AD700 has a frequency response from 5 – 30,000Hz to deliver immersive, full-range sound, with impactful bass, a richly detailed midrange, smooth, airy high frequencies and precise imaging of vocals and instruments.

To achieve its superlative fidelity, the ATH-AD700 incorporates refinements such as a powerful 53 mm neodymium-magnet driver, Audio-Technica's copper-clad aluminum-wire (CCAW) voice coil technology, and even a cord that employs copper-titanium-alloy wiring to ensure the best-possible fidelity and resolution.

Like all Audio-Technica headphones, the ATH-AD700 is built for comfort, with generously sized, velvet-lined earcups, a lightweight aluminum casing and magnesium frame, and the company's self-adjusting 3D Wing Support Housing that adapts to automatically fit any wearer with no need for adjustment.

The ATH-AD700's cord features a gold-plated 1/8-inch (3.5 mm) stereo plug, and a 1/4-inch (6.3 mm) stereo adapter is also supplied.

Links to product profiles and high-resolution photos on the Audio-Technica website:

[ATH-A700 Closed-Back Dynamic Headphones](#)
[ATH-AD700 Open-Air Dynamic Headphones](#)